



WE ARE NYU. THIS IS HOW WE DO DREAMS.

VOLUNTEER EMAIL SCRIPTS

These emails can be used to reach out to your fellow NYU contacts directly from your email accounts. **Thank you for helping us spread the word!**

EMAIL TEMPLATE ONE: TOMORROW IS THE DAY!

Send Date: Send out on 3/21

Subject Line: Tomorrow Is NYU One Day. I need your help!

Email Copy:

Dear [name],

I'm volunteering tomorrow for NYU One Day, and I'm trying to rally as many troops as I can to help get to a goal of 3,000 donors. In case you're not familiar with it, the NYU One Day campaign is a 24-hour fundraiser that supports future NYU students with scholarships and other financial aid. I'd really appreciate it if you'd consider getting involved, or helping out with a donation.

Feel free to contact me directly, and for more info or to donate, visit nyuoneday.org.

Sincerely,
[your name]