



WE ARE NYU. THIS IS HOW WE DO DREAMS.

VOLUNTEER EMAIL SCRIPTS

These emails can be used to reach out to your fellow NYU contacts directly from your email accounts. **Thank you for helping us spread the word!**

EMAIL TEMPLATE TWO: NYU ONE DAY LAUNCH

Send Date: Send out on 3/22 in the morning

Subject Line: NYU One Day is under way!

Email Copy:

Dear [name],

The clock's been ticking since midnight last night for the NYU One Day campaign, but there's plenty of time left to help. I've already made my gift, and with your help, I'm confident we'll meet our goal of 3,000 donors before time runs out.

Please consider a gift at nyuoneday.org. It'll just take a minute, and you'll be supporting NYU students and their dreams.

Sincerely,

[your name]