



WE ARE NYU.
THIS IS HOW WE DO DREAMS.

EMAIL SCRIPTS

These emails can be used to reach out to your fellow NYU contacts directly from your email accounts. **Thank you for helping us spread the word!**

EMAIL SCRIPT ONE: **SAVE THE DATE**

Subject Line: Save the date: 3.25.21

Email Copy:

Dear [Name],

In spite of the challenges we've all faced this past year, Violet Pride is still thriving at NYU. I've been inspired by watching videos of support and encouragement to uplift our entire community. That's why on this NYU One Day, our 24-hour day of giving, I'm going *all in* to support them.

SAVE THE DATE: NYU One Day is **3.25.21**.

I hope you will consider a gift on this important day for our community. Then, please spread the word that the whole NYU community will be joining together to support student scholarships, and we will show NYU students that social distance can't stop their dreams.

For more details or to volunteer, please visit [NYUOneDay.org](https://www.nyuoneday.org). I look forward to making student dreams come true with you on NYU One Day!

Thanks!

[YOUR NAME]