



WE ARE NYU.
THIS IS HOW WE DO DREAMS.

EMAIL SCRIPTS

These emails can be used to reach out to your fellow NYU contacts directly from your email accounts. **Thank you for helping us spread the word!**

EMAIL SCRIPT TWO: **TOMORROW IS THE DAY**

Subject Line: TOMORROW is NYU One Day!

Email Copy:

Dear [Name],

Tomorrow we're celebrating NYU One Day! This 24-hour event will provide scholarships, financial aid, and critical resources for many NYU students. In the past, we've raised over \$4 MILLION for NYU students, but tomorrow, I'm going all in for Violets to help make this NYU One Day the biggest in our history. Please join me in taking part during this momentous day of giving, and let's make NYU student dreams come alive.

Visit NYUOneDay.org to learn more and to make an early gift to help get things started.

Thanks!

[YOUR NAME]