



WE ARE NYU.
THIS IS HOW WE DO DREAMS.

EMAIL SCRIPTS

These emails can be used to reach out to your fellow NYU contacts directly from your email accounts. **Thank you for helping us spread the word!**

EMAIL SCRIPT FOUR: CHALLENGE UPDATE

Subject Line: Will you join me?

Email Copy:

Dear [NAME],

What a show of support! We're hoping today will be the biggest NYU One Day in our history, and so far we've been amazed and honored by the amount of support we've received from the NYU community. Check out the NYU One Day challenge board at NYUOneDay.org and be sure to support the area that means the most to you.

There are only a few hours left to show your support on NYU One Day, and any amount helps bring student dreams to life. Will you join me in making a gift at NYUOneDay.org/givenow?

[YOUR NAME]