



WE ARE NYU.
THIS IS HOW WE DO DREAMS.

EMAIL SCRIPTS

These emails can be used to reach out to your fellow NYU contacts directly from your email accounts. **Thank you for helping us spread the word!**

EMAIL SCRIPT FOUR: **LEADERBOARD UPDATE**

Subject Line: Will you join me?

Email Copy:

Dear [NAME],

What a celebration! We're hoping today will be the biggest NYU One Day in our history, and so far we've been amazed and honored by the amount of support we've received from the NYU community. Check out the challenge leaderboards at [NYUOneDay.org/leaderboard](https://nyuoneday.org/leaderboard) to see how we're elevating opportunities—and be sure to support the area that means the most to you!

There are only a few hours left to celebrate with us on NYU One Day, and any amount helps create student dreams. Will you join me in making a gift at [NYUOneDay.org/givenow](https://nyuoneday.org/givenow)?

[YOUR NAME]