



**WE ARE NYU.**  
THIS IS HOW WE DO DREAMS.

## SOCIAL MEDIA SCRIPTS

These social posts can be used with the social images and videos that have been created for you to download. **Thank you for helping us spread the word!**

### SOCIAL MEDIA SCRIPT THREE: **TODAY IS THE DAY**

**Facebook/Instagram:** Today is #NYUOneDay! Starting NOW, we need all #NYU alumni, family, and friends to come together and show NYU students that social distance can't stop our support. For 24 hours, we'll be showing our Violet Pride and helping to provide scholarships, financial aid, and critical resources to thousands of dedicated students, and we need your help!

Ready to go ALL IN for NYU? Support the challenge that means the most to you and help us reach our goal of 5,000 gifts today. Visit [NYUOneDay.org](https://www.nyuoneday.org) to bring student dreams to life. #BringingDreamsToLife #VioletPride #ALLinforNYUStudents

**Twitter:** Today is #NYUOneDay! For the next 24 hours, the whole #NYU family is going ALL IN to show that social distance can't stop student dreams. Visit [NYUOneDay.org](https://www.nyuoneday.org) to support student scholarships and bring Violet dreams to life! #BringingDreamsToLife #VioletPride #ALLinforNYUStudents