



WE ARE NYU.
THIS IS HOW WE DO DREAMS.

SOCIAL MEDIA SCRIPTS

These social posts can be used with the social images and videos that have been created for you to download. **Thank you for helping us spread the word!**

SOCIAL MEDIA SCRIPT FOUR: LEADERBOARD UPDATE

Facebook/Instagram: There are only a few hours left to give today on #NYUOneDay, our annual 24-hour day of support for student scholarships. Celebrate your Violet Pride and help us reach our goal before time runs out! Also, check out the leaderboard challenges at [NYUOneDay.org](https://www.nyuoneday.org) #BringingDreamsToLife #VioletPride

Twitter: Time is running out on #NYUOneDay! Celebrate your #VioletPride and help us reach our goal in support of #NYU students NOW at [NYUOneDay.org](https://www.nyuoneday.org). #BringingDreamsToLife